

Application for Lodging Tax Funds

- Criteria:
1. Must see to attract out-of-area tourist or travelers.
 2. Must advertise and/or market local tourism.
 3. Must seek to benefit all tourism related businesses, as opposed to identifiable groups of businesses.

Applicant:

Name of organization: _____
Contact persons _____
Mailing address _____
Phone numbers _____

Project:

Describe your need for funds

Exactly how would funds be used?

Explain why you believe this project will succeed.

How will you measure success?

How will this advertise and market local tourism?

Date to begin: _____ Ending date: _____ Date of any event: _____

Funding:

Total funds you are seeking \$ _____
Amount sought from lodging tax funds \$ _____
Other or additional sources of funds \$ _____
\$ _____
\$ _____

Attachments:

- Copy of budget
- Copy of studies or surveys indicating need or success.
- Letters of support

Signature of applicant: _____ date _____

XX

Action by board _____

Restrictions or requirements: _____

Comments: _____